



## Cairns Specialist Dental is born

**D**r Brian James has been practising dentistry since completing his qualifications at the University of Queensland in 1987. Part of the attraction to dentistry as a profession was the combination of science and technical ability and Brian excelled, later qualifying as a Specialist Periodontist in 1995. Brian's technical aptitude and personable nature have earned him a great reputation as a leading specialist periodontist and implantologist and his skills have been in high demand ever since.

Brian is one of a growing number of specialists who have utilised the services

of industry pioneer, Medifit Design & Construct, to deliver multiple practices throughout their dental careers. Medifit built Brian's original practice, Cairns Periodontics in 2006 and followed this with his second, Great Alpine Dental, a few years later.

Cairns Periodontics, located in Earlville, had experienced steady growth since opening. Built as a three chair practice with a floor area of just 132m<sup>2</sup> in 2006, by 2020 the practice's growth was being restricted by the available space. It became clear new premises would need to be found to accommodate Brian's future plans.

To this end, Brian secured a two storey property in nearby Manunda and set about canvassing offers from several suppliers

before deciding again to utilise Medifit to deliver his third practice.

"I returned to Medifit as I trust their knowledge and execution, Dr James said. "They are specialists in their field and being a specialist myself, I can understand the concept of going to the best and getting it done right the first time. I have no regrets and recommend their services."

Cairns Specialist Dental has a floor area of some 295m<sup>2</sup> on the ground level with an additional 115m<sup>2</sup> of utility and office space above it. Brian's vision was for a practice that could accommodate several specialists and become a centre for excellence for the local dental community to refer patients with advanced or complicated treatment requirements.





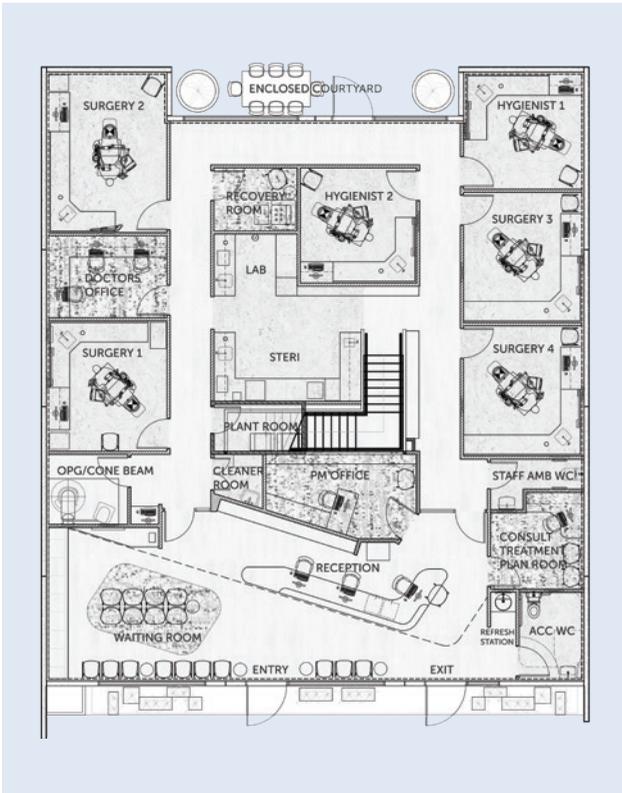
Cairns Specialist Dental is currently home to 3 specialists including Brian, covering Periodontics/Implantology, Endodontics and Prosthodontics and they are seeking complementary specialists to join their growing practice.

Entering Cairns Specialist Dental, one is struck by the understated elegance of the space. Eucalypt greens give way to light natural timber finishes to evoke a feeling of calm serenity. Subtle curves lend the space a softness and help to diminish any clinical feel.

The new practice contains six chairs, several offices, a generous and inviting waiting and reception area, recovery room, OPG and a centrally located steri and laboratory. Upstairs, there are several more offices, IT and a store room plus a large staff/conference room that provides the perfect space for meetings and presentations. Brian is committed to industry development and the new meeting space upstairs has huge potential as a training area or a venue for local branch ADA meetings.

Now in his third practice, Brian understands the importance of patient flow and the new space has been designed with this in mind. Patients enter and wait in the spacious waiting area before heading down the corridor for their procedures in specialist treatment rooms. A dedicated recovery room offers patients a quiet space to relax post treatment before making their way back past reception for payment and exit with minimal disturbance or unnecessary interaction with other patients.





## Summary

### The Practice

The Practice	Cairns Specialist Dental
Principal	Dr Brian James
Type of Practice	Specialist Periodontic, Prosthodontic and Endodontic
Location	Manunda, Cairns, Queensland
Size	410 square metres
No of chairs	6

### The Team

Design	Medifit Design & Construct
Construction	Medifit Design & Construct

### Equipment

Dental Units	A-dec 200 and Adec 400
Autoclaves	Melag Vacuklav 41B+ and 43B+
X-ray	Vatech EzRay Air
CBCT	Dentsply Sirona Axeos
Compressor	Cattani
Suction	Dmega
Software	Ultimo

The end result is a highly efficient practice that delivers productivity benefits today, with the potential to expand the range of specialist dental services and the future patient base.

Medifit's Sam Koranis has the last word: "I would like to thank Brian for his continued trust in Medifit to deliver great dental practices. We have worked with him for many years and delivered three fantastic practices that we are all justifiably proud of. Brian is a very talented specialist and we are delighted to have been chosen to realise his vision for Cairns Specialist Dental. The entire Medifit team and I wish him every success in the new practice."

