



Class 1 opens up in Canning Vale

With practices located across Perth and as far afield as Rockingham to the south and Kalgoorlie in the Western Australian goldfields, specialist orthodontist Chris Orloff has very definite ideas about how he likes to practice and his vision for the future.

“My vision for Class 1 orthodontics has evolved over the last couple of years,” Dr Orloff explains. “I want to bring together a team with a common goal of providing contemporary orthodontic care in a context that includes enjoyment - enjoyment derived from the level of interaction with the patients, young and old, as well as a level of enjoyment of the physical environment.

“I hope that the business can continue to grow based on our strengths, which include value for money and a level of care – both for our treatment outcomes as well as care for the individual.”

After recently expanding his practice in Rockingham with design and construction work completed by Medifit, Dr Orloff next set about converting a 1970’s house in Canning Vale into an orthodontic practice.

“The practice in Canning Vale has been a long time coming. I took some shared space in a commercial unit as a temporary solution, whilst looking for a suitable site. The search for the location took some years and when we found this building, it presented us with some headaches. We were unable to build a new facility from the ground up, as the council wouldn’t agree to this. So the Medifit designers had to work with the existing building which involved an engineering solution to change the rooms and support the roof.”

Dr Orloff was proactive with his own research and presented many visuals of what he liked to Medifit. A commonality in all the

visuals was a futuristic and fun appeal which would inturn form the basis of the design.

The 1970’s house had limitations in terms of space, however it also provided key design elements such as the raked ceilings and split floor levels which were emphasized in the final design to enhance the space and help define the different areas within the practice.

The requirements of the practice and utilisation of the space was divided into a few key areas. The reception and waiting areas were spread over two levels and included a separate kids waiting area. The second area located on the same floor included the consult rooms, administration area, records room, lab, staffroom, storage areas and toilets. The third area located on the lowest floor was the treatment area which included a private treatment nook, sterilisation area and refresh stations.



3D rendering developed in the design phase
 Class 1 Orthodontics
 medifit
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3D rendering developed in the design phase

The overall palette and finishes for the practice was a mixture of greys, whites and highlight greens that were utilised throughout the practice in various finishes and methods. A mixture of laminates and corian were used for the cabinetry and flooring areas were divided between carpet tiles and vinyl according to usage.

Dr Orloff had a desire to maintain fluidity in the design, henceforth the use of curves and spherical shapes. These were introduced in the walls, joinery and most importantly the reception counter where the original archway was kept and a green bulkhead was introduced which would also form part of the reception counter.





Externally, there were limitations to what could be done due to council requirements and budget limitations, however to give the external façade a more modern facelift, boxed coloured feature sections were introduced and the existing verandah was replaced. In addition to these external building works, an access ramp was built to cater for those who required wheelchair access.

The end result is a vibrant and futuristic look that transforms the 1970's house into a modern orthodontic practice.

And Dr Orloff couldn't be happier with the new practice.

"The results speak for themselves," Dr Orloff said. "The level of finish is excellent. The floorplan works extremely well and the visual design is without peer. The design elements in the shapes, colours, textures and lighting are simply stunning.





“The project ran for 16 weeks. The building supervisor had time lines for each trade and the whole process unfolded without fuss, with each trade appearing on the assigned day, which led to the project being delivered on time. We had a small delay when the car park was laid due to rain - a rare event in Perth this year - and a small hiccup when we discovered there was no floor in one of the rooms. The extra excavation and flooring was the only additional cost apart from those imposed by the council. Otherwise, we were slightly under budget.

“I don't expect that there is another company that can design and deliver a project on time and on budget in the way that Medifit does. The attention paid to our needs and desires was beyond reproach and I feel that their approach to their customers aligns with our own.



Summary

The Practice

Principal	Dr Chris Orloff
The Practice	Class 1 Orthodontics
Type of Practice	Specialist orthodontic
Location	Canning Vale, Perth, Western Australia
Size	210 square metres
No of chairs	7

The Team

Design	Medifit
Construction	Medifit

Equipment

Dental Units	Pelton & Crane
Sterilisation	Statim 5000S
X-Ray	Planmeca Proline XC with Dimax 3 Ceph
Compressor	Bambi 75/250
Suction	Cattani TurboSmart B
Software	Orthotrac



“It’s funny, but after working with Medifit again on this project, the relationship we have developed is such that our involvement now extends to strategic planning. I have discussed with their managing director, Sam Koranis, how our business will develop over the midterm and there are a number of conceptual projects under consideration that I’ve already discussed, including a couple of projects built from the ground up.

“Medifit has also made a commitment to our charitable foundation, Highway to Health. We both have a desire to give back to the broader West Australian community, and see Highway to Health as a fantastic vehicle to do this, by increasing access to dental and medical services to those West Australians who are unable to do so, whether by geography, ethnicity or cost.”