



Baldivis Orthodontic Dental Care

After researching the offers from several design and fit out companies, Dr Graeme Bond was struck by the lack of orthodontic knowledge on offer in regard to practice design and workflow. He subsequently approached Medifit in 2013 and was impressed by their experience and specialist knowledge in the area. Dr Bond was looking to establish a new orthodontic practice in a former bulky goods warehouse in the suburb of Baldivis, located approximately 45km south of Perth.

With a population demographic of almost 75% families with children and more than a dozen residential building estates established in the area over the past 25 years, Baldivis is one of the fastest

growing suburbs in Western Australia. Since 2012, the population has grown by 12% every twelve months and there has been a subsequent expansion of local infrastructure including a major upgrade to the town's shopping centre.

Such rapid growth leads to increased demand for services. The high proportion of families with children in the area make Baldivis an attractive prospect for both general practitioners and orthodontic specialists.

Dr Bond came to Medifit with a clear intent. He was looking to build a modern specialist orthodontic practice in this thriving area and capitalise on the incredible growth potential. He also needed to be able to stage the fit out, giving him the opportunity to practice in a subset of the total space, grow the patient base and subsequently growing into the practice.

Medifit have plenty of experience in this area and were able to accommodate his wishes with a multi stage process. The first stage included designing and documenting the entire practice and fitting out the waiting, reception and common areas along with a private treatment room, leaving the open plan treatment area for the next stage of development. Essential services including all plumbing, electrical and air conditioning were installed throughout the practice ensuring that the next stage is set up to proceed effortlessly once Dr Bond is ready.

"My aim for the design of the clinic was to utilise the space as efficiently as possible while still having have an open, uncluttered layout with room for staff and patient movement and a flow which was unimpeded," Dr Bond said. "I also wanted the option to complete the fit out in stages."





The practice has been designed to accommodate families and the generous waiting and reception area includes a large children's activity centre along with a parent viewing area looking onto the main clinical suites.

Inspired by the ocean, the practice features vivid blue features set against clean white walls. The blue continues in bold stripes along the floor giving a wrap around effect. This bold design element is tempered with a combination of light and dark greys in the bulkheads and floor coverings which give the space a sense of professional ease.



Summary

The Practice

Practice	Baldivis Orthodontics
Principal	Dr Graeme Bond
Type of Practice	Specialist Orthodontic
Location	Baldivis, Western Australia
Size	345 square metres
No of chairs	10

The Team

Design	Medifit
Construction	Medifit

Equipment

Units	Planmeca Compact I Classic
Sterilisation	Mocom Futura
X-Ray	Planmeca Pro X
Compressor	Cattani K400
Suction	Cattani TurboSmart Tandem
Software	Planmeca Romexis

Circular motifs are used extensively to offset the linear design and soften the angularity of the space. The open plan clinical suite entries consist of a series of circles cut out of the floor to ceiling wall while bright yellow circles inject vibrancy along the back wall.

In addition to these main clinical suites, the private treatment rooms feature a soft grey wall with bursts of blue and white throughout giving consistency and continuation from the common areas of the practice. These private suites emit a natural calmness, putting patients at ease while the custom cabinetry ensures that everything is at hand quickly and efficiently. Rounding out the practice is a comfortable steri area and lab along with a staff meeting area, kitchen and admin and practice manager's office.

The decision to contact Medifit and leverage their experience in this space certainly paid off. On his experience with Medifit, Dr Bond said "I am extremely happy with my experience with Medifit. Their knowledge and experience with dental fit outs and their flexibility and

ability to adapt their solutions to my requests made the whole experience enjoyable. It was an absolute pleasure working with them."

"Creating a productive orthodontic practice requires thorough knowledge of workflows and expert space planning," said Sam Koranis, Medifit's Managing Director. "Graeme came to us with his

ideas and trusted us to accommodate his vision. We deliver creative environments that are not only tailored to the individual practitioner, but work efficiently and maximise productivity in day-to-day operation. Such was the case at Baldivis Orthodontic. It was a pleasure working with Graeme and we wish him the very best for his new practice."

