



Class 1 Orthodontics opens West Perth

Dr Chris Orloff is the owner and principle of Class 1 Orthodontics, one of Perth's leading orthodontic providers. Class 1 now comprises seven practices in Western Australia with the latest, a beautifully executed design and fitout adjacent to WA's parliament building.

For the design and fitout of each of his practices, Chris has returned to Medifit Design & Construct, a company that regular readers of this publication will recognise.

"Since I completed my first practice at Rockingham in 2008, Medifit have been rock solid and always deliver an excellent result," Dr Orloff said. "They understand what I want and need from each of my practices and they know how to make it happen. I've been a happy customer for many years. I trust the Medifit team to get it right and the results speak for themselves."

Chris's vision for Class 1 Orthodontics has always been a suite of practices that offer a consistent, high quality experience to patients and their families in an

environment that encourages interaction and enjoyment. Patients make many visits to the practice over the course of their orthodontic treatment and a familiar and welcoming environment for patients and their families helps to foster positive interactions with the practice.

The design of the new West Perth practice echoes the distinctive timber theme developed for other Class 1 practices, giving the new practice a contemporary look with timber features and curves throughout lending the space a natural feel.



The practice covers approximately 250m². A beautiful courtyard garden leads patients to a generous waiting area. Custom circular entry and exit pods take the place of a traditional reception counter and facilitate the smooth flow of patients through the waiting room. The new six-chair practice consists of two private consulting rooms with an open treatment area containing four chairs arranged for both open and semi private treatments. The open treatment area is also home to the steri, allowing for quick and easy access to equipment and a brush station for patients to refresh and recover post treatment. A small standing consult room lies adjacent to the waiting area for brief consultations and checkups. The practice also houses a lab, staff room, plant room, IT nook and ample storage for additional equipment and supplies.





Class 1 West Perth is located adjacent to an occupied residential apartment complex and this posed significant restrictions on construction activity. Demolition, concrete cutting and all noisy works were limited to a small window of time between 5 and 7pm on weekdays and further restricted on the weekends, so efficient scheduling and coordination of trades was essential for successful delivery of the project. With a fitout period of just 10 weeks, the practice was completed on time and on budget.

“The site was challenging due to the complications relating to fire and emergency egress that were previously shared with other

tenants without authority,” Dr Orloff said. “Medifit took it upon themselves to fully resolve these issues even though it was outside of their scopes of work. The final resolution was outstanding and we were very thankful for their assistance in resolving the matter fully and garnering back square meters that rightfully belong to us.

“I don’t expect that there is another company that can design and deliver a project on time and on budget in the way that Medifit does. The attention paid to our needs and desires was beyond reproach, and I feel that their approach to their customers aligns with our own.”





Summary

The Practice

The Practice	Class 1 Orthodontics
Principal	Dr Chris Orloff
Type of Practice	Specialist Orthodontic
Location	West Perth, Perth, Western Australia
Size	250 square metres
No of chairs	6

The Team

Architecture	Medifit Design & Construct
Interior Design	Medifit Design & Construct
Construction	Medifit Design & Construct

Equipment

Dental Units	Dexta MK5CE
Autoclaves	Melag
OPG	Carestream
Compressor	Bambi VT200D

“As always Medifit were able to deliver a quality product matching our design brief and philosophy within an unbelievable 10 week period despite the ravages of COVID impacting three different trade teams and major supply chain issues. On time and on budget is not just a throw away line by Medifit, its embedded as part of their DNA,” Dr Orloff said.

“The project is a testament to Medifit’s construction management and quality but also their ability to design a fantastic outcome that fully utilises every m² of the building. Yet another fantastic result by the Medifit design team. Testament to our relationship and trust that we put in Medifit, Class 1 has now completed our sixth project with Medifit over the last 15 years and I hope that it is not the last.

“We highly recommend Medifit to anyone who is looking for a professional, creative, ethical, honest and attention to detail company. A big thank you goes to Sam, Mark, Rob and all the guys on site. You once again exceeded our expectations.”

Medifit’s Sam Koranis added “I’ve known Chris for 15 years now and have always respected his business acumen and vision for Class 1. We share common values regarding quality outcomes and operating with the utmost honesty and transparency and it has been a pleasure working with Chris for the 6th time. The Medifit team are proud to have played a part in helping Chris grow Class 1 into one of Perth’s leading ortho practices.”

