



Integrated Dental Care continues to stand the test of time

Dr Naomi Hollander graduated from Melbourne University in 1989 and secured a position as an intern working at Bendigo Base Hospital. The internship gave Dr Hollander great experience of oral surgery and an opportunity to develop her skills alongside several experienced specialists. Ambitious and talented, she thrived in this environment and opened her first practice just four years later.

"I find the human body fascinating and love the challenge of helping people, making lives better and seeing smiles on people's faces when you have restored their smile," Dr Hollander said.

After many years, Dr Hollander had built up a considerable patient base and saw an opportunity to take the next step and develop a new practice from the ground up.

"I decided to develop my practice to provide my loyal patient base that I had acquired over 20 years with a place where they could relax, feel comfortable and yet still give them the best care with state-of-the-art equipment."

After securing a site with excellent exposure in Pakenham, a high growth area, Dr Hollander began the task of finding a design and construction company. Her research led her to Medifit in early 2008. After experiencing first-hand the process of establishing a practice with her initial practice, she was very aware of the challenges involved and was happy to work with a comprehensive solution provider.

"I was excited because I was given the opportunity to create and give input to another practice, having had the experience already. I knew what to avoid and I know what works best," Dr Hollander said.

The site covered approximately 1500 square metres and was essentially a blank canvas. With that sort of space to work with, Dr Hollander wanted a building that would both accommodate her own practice and put her in a position to generate an income from leasing out the remaining space. She also wanted a building that stood out from a design perspective.

Medifit were able to draw upon their experience to create a building design and interior fitout concept that answered her brief and helped define her vision for the practice.



Medifit's Sam Koranis, said "Dr Hollander is an accomplished investor in her own right and we sought to provide her with a building solution that optimised her return on investment. Medifit developed plans for a structure with the maximum possible floor area, with lettable spaces in addition to the main practice, whilst retaining compliance with council regulations for access and parking".

Dr Hollander knew that a structure that was aesthetically pleasing, modern and spacious would be attractive to tenants. Medifit developed architectural concepts to arrive at a solution that presented well from the street and offered excellent exposure for both the principle practice and other tenants. Extensive landscaping created an harmonious integration with the local environment and a glass lift adds a touch of contemporary elegance.

As testament to this approach, the property has been continuously occupied since the building opened in 2011.

The practice itself was designed with aesthetics and productivity at the forefront.





"My objective for my new practice is that it had to be streamlined, aesthetically pleasing, clean looking, spacious and with well thought out design for my dental needs and for the happiness of my staff," Dr Hollander said.

The design response is a light, bright contemporary practice with five generous treatment rooms and plenty of natural light. The comfortable waiting and reception features a kids playroom, giving young patients a space to relax in before their appointments. The central corridor leads past reception to the treatment rooms which are grouped around the centrally located steri, lab and OPG. The design also includes a private consult room, administrative areas, plant and IT rooms and a spacious staff and meeting room. Deft use of colour and form throughout the practice gives the space a friendly yet professional feel.





Upon approval of the design, construction of the base building commenced. It was completed in 19 weeks and the interior fitout commenced in April 2010.

Medifit's Sam Koranis added: "Like all ground up projects, this practice required significant planning and experience to ensure a great outcome. The project was built, inclusive of interior fitout, in 8 months. Thorough planning at all stages ensured that quality was never compromised and we think the end result speaks for itself."

Five years later, the practice is functioning as well as it did on the day the doors were opened to welcome the first patients.

"The best aspect about Medifit is that it is a one stop shop," Dr Hollander said. "I don't need to be concerned about any aspect of the project from town planning right through to the end when we receive our certificate of occupancy. All the stress is taken from the client. The other aspect I particularly love is their design of dental surgeries. It is obvious that it is their area of expertise."

Summary

The Practice

Practice Name	Integrated Dental Care
Principal	Dr Naomi Hollander
Practice Type	General
Location	Pakenham, Victoria
Size	242 square metres
No of chairs	5

The Team

Building Design	Medifit
Interior Design	Medifit
Construction	Medifit
Joinery	Medifit

Equipment

Dental Units	Anthos R7
Sterilisation	Mocom Millennium B2
X-ray	MyRay DC eXTend Hypersphere
OPG	Soredex
Compressor	Cattani K400
Suction	Cattani Turbo Smart B
Software	Dental4windows

