



## Sophisticated style for expanded space

**W**orking out of an older, established practice has a certain charm. There's an easy familiarity, a sense of history and often memories that serve as milestones in a dental career. In many successful practices, however, physical space constraints eventually limit the ability to effectively grow.

Many dental practitioners reach the point where the decision comes to either accept the status quo and cap their potential or branch out and redefine their offer in a new environment.

This was the decision faced by Dr Geoff Hall and Dr Martin Poon at MP Orthodontics in Cheltenham, Victoria. After working in a practice that was built some 35 years ago, they'd grown the patient base beyond the comfortable capacity of their current premises and knew instinctively that the time had come to move to a bigger space.

"We'd outgrown our clinic and needed more room. Our clinic had been there for more than 35 years and as charming as it was, it was starting to show its age," Dr Hall said.

Having secured a nearby tenancy of some 313 square metres, still in Cheltenham, the process to contract a design

and construction team to help create the new practice began in earnest. Geoff and Martin had been impressed by some of the practices Medifit had created over their 18 years in the industry and after initial consultations, Medifit were chosen to complete the project.

Working in a long-established practice and recognising the value of an enduring layout and design, the brief to Medifit's design team was simple.

"We had wanted more space with a timeless design and excellent layout that flows," Dr Hall said. "It needed to be a space that we and our staff enjoy working in and can be proud of showing to our patients and colleagues."







*So, have these objectives been met?*

“Yes, absolutely. It’s even exceeded our expectations. The design phase was exceptionally thorough and this resulted in a great project with minimal changes. The coordination of all designers and trades and keeping to proposed time frames was unbelievably impressive.”

On entering MP Orthodontics, visitors know they have come to the right place. Inspiration was taken from the curvature in the “tooth” logo and formed into a series of arches that welcome and lead them down the corridor.

A few steps forward and they will be met by a subtle change in flooring, mirrored onto the ceiling, encapsulating a beautifully curved timber desk.

This same timber is reflected on the wall behind reception creating a wash of textures and tones.

Carpet is used underfoot to assist with acoustics and soften the overall appearance of crisp white walls against neutral timber hues.

A large open waiting area has been designed to achieve the ultimate family friendly area while a designated kids zone lined by a large timber feature wall adds an element of interest and warmth. Scalloped timber batons line the top third of the feature wall to create layers of depth and texture.

Colour gradually starts to fill the waiting room with a carpet that ascends in colour; bold blue hues are introduced for strong contrast and vibrancy.

The semi-private treatment areas are separated by colourful shaped screening. The decorative privacy screening was modelled off the dental mouth mirror with pops of colour to fit with the remaining aesthetic. It has resulted in a colourful yet sophisticated space that will appeal to a vast demographic.



The open treatment area has retained its distinct sense of professionalism through a minimalistic fitout. Warmth has been introduced through timbers and soft introductions of colour. This ergonomic space has been designed to ensure patients and staff have a positive experience.



## Summary

### The Practice

The Practice	MP Orthodontics
Principals	Dr Geoff Hall and Dr Martin Poon
Type of Practice	Specialist orthodontic
Location	Cheltenham, Victoria
Size	313 square metres
No of chairs	5

### The Team

Architecture	Medifit Design & Construction
Interior Design	Medifit Design & Construction
Construction	Medifit Design & Construction

### Equipment

Dental Units	Ajax
Autoclaves	SciCan Statim and W&H Lisa
Compressor	Ajax
Suction	Ajax
Suction	Orthotrac

Bench seating has been built into the island units allowing parents or partners to be present during appointments, adding further ease for those undergoing treatment.

Dr Hall is understandably excited about the new practice.

“It’s hard to pinpoint just one thing as every room and area brings so much ‘wow’! It makes me happy when we can visibly see how excited and happy our patients and staff are in the new clinic.

“We couldn’t be happier with our experience with Medifit,” Dr Hall said. “From the design process to construction, coordinating trades and council approvals, everything was dealt with. Once we’d signed off on the final design, we just concentrated on our regular clinical work and were able to walk into a beautiful new clinic with very little stress once construction was completed. We could not have asked for more!”

Medifit Managing Director, Sam Koranis, said “We were honoured to help realise Geoff and Martin’s vision for MP Orthodontics. I believe that we have created a space that will serve them well for many years to come and wish them every success in their new practice.”